

Project

Socially Important Program
"Day of Culture under the Banner of Peace"

Moscow 2018

The passport of socially significant program “THE DAY OF CULTURE UNDER THE BANNER OF PEACE”

Name of the Program	Socially significant program "Day of Culture under The Banner of Peace
The Reason for development of the Programs	<ul style="list-style-type: none"> - Order of the Government of the Russian Federation of August 25, 2008 №1244 - "On the Concept of the development of education in culture and art in the Russian Federation for 2008 - 2015 years "(Ed. 09/08/2010) - Law of the Russian Federation of 09.10.1992, № 3612-01 "Basics Legislation of the Russian Federation on culture "(with changes from 12/30/2011) - Order of the Ministry of Culture of the Russian Federation of December 17, 2008 No.267 “On Approving the Concept of Conservation and Development intangible cultural heritage of nations Of the Russian Federation for 2009 - 2015 ” - Order of the Government of the Russian Federation of 22.02.2012 № 209 - "On the concept of the federal target program "Culture of Russia" (2012 - 2018) - Law of the Russian Federation of October 9, 1992 N 3612-I "Fundamentals of the legislation of the Russian Federation on culture " - Government Decree dated March 3, 2012 N 186 “On the federal target program" Culture of Russia (2012–2018) ""
Priority direction of the Programs	Promotion of inter-ethnic, inter-confessional and intercultural communication, peace and harmony.
State customers of the project	Ministry of Culture of the Russian Federation Committee of the Federation Council on Science, Education, culture and information policy
State customer -coordinator of the project	Ministry of Culture of the Russian Federation
Main developers of the project	LLC "Center for Social Design", GBUK the city of Moscow "Scientific and Methodological Center of social and educational work "
Main performers of the Programs	<p>Ministry of Culture of the Russian Federation, Ministry of Education and science of the Russian Federation, Ministry of Labor and Social Protection population of the Russian Federation, Ministry of Sports of the Russian Federation.</p> <p>Subcontractors: Ministry of Health of the Russian Federation, Russian Federal Agency of Tourism, Ministry of regional development of the Russian Federation, Ministry of Communications and Mass Media of the Russian Federation, Federal Space agency.</p>
The main goals of the Program	- consolidation of organizational, intellectual, creative resources, establishing a tradition of togetherness people, both individual creative individuals, and organizations in the education of children and youth the basics of culture;

	<ul style="list-style-type: none"> - bringing up responsibility for safety and protection cultural creations of man as a statement in the minds of people the true meaning of culture as worship of the Light - the spiritual principle, the foundation moral universal civil patriotic and spiritual - moral values; - development of cooperation and social partnership between ethnic populations and intercultural dialogue, promoting development public forms of communication involving constructive dialogue, the development of positive life strategy and vital citizenship before just the young generation of the Russian Federation; - support for creative initiatives of institutions culture, education, leisure, socially - educational work, social protection of the population, health and others aimed at improving level of cultural environment; - improvement and development of the aesthetic system civil patriotic and spiritual – moral education of children and youth; -ensuring the availability of cultural goods for all population groups; -support cultural activities of various ethnic groups living in the regions of the Russian Federation and socio-cultural adaptation of migrants; - conservation of cultural and natural sights of the Russian Federation; - development of interregional cultural relations regions of the Russian Federation and direct partnerships of leading creative teams and institutions of the Russian Federation;
<p>The most important targeted indicators and indicators Programs</p>	<ul style="list-style-type: none"> - an increase of the theater concert visits (compared to the base year); - the procent of Russian films in total the amount of rolled products in the territory of the Russian Federation; - the procent of performances of Russian classics in the total the territory of the Russian Federation; - the proportion of cultural institutions that have their own information portal "Day of Culture", in general the number of cultural institutions; - increasing the proportion of children enrolled in children's schools arts, in the total number of pupils of children; - the share of subjects of the Russian Federation in which monitored condition and use objects of cultural heritage (monuments of history and culture) of the peoples of the Russian Federation, in general the number of subjects of the Russian Federation; - share represented (form "cultural values") viewer museum items in total museum items of the main fund; - attendance of museum institutions; - increasing the level of acquisition of book funds libraries in comparison with the established standard; - number of library visits; - increase in the number of cultural events, conducted in the regions of the Russian Federation (compared with the base year); - increase in the number of participants of cultural and cultural

	<p>events (compared to the base year);</p> <ul style="list-style-type: none"> - the proportion of citizens of the Russian Federation systematically engaged physical culture, sports leading healthy Lifestyle; - the share of citizens of the Russian Federation engaged in specialized sports facilities, schools, centers, clubs; - the proportion of students in the total number of students at all levels of education that have received an assessment of their achievements (including the use of information and communication technology) through voluntary and mandatory estimation procedures for building based on this individual educational trajectories conducive to the socialization of the individual; - the degree of satisfaction of the needs of the population regions of the Russian Federation in the types of medical care; - improving the quality of life of patients in need specialized types of medical care; - reduction in the duration of episodes of stay of patients in hospitals, as well as positive emotional load when interacting with cultural institutions, leisure, social protection of the population, etc. Within Programs "Day of Culture under the Banner of Peace"; - increase in informative excursions, events for sports, environmental, recreational, family, foot tourism; - social effectiveness of the program will be evaluated volume of public services and is expressed in improvement and development of methods and techniques in institutions of health, science, education, leisure, culture
Territory of the Program implementation	<p>83 regions of the Russian Federation (46 - regions, 21 - republic, 9 edges, 1 - autonomous region, 4 - autonomous districts, 2 cities federal significance)</p> <ul style="list-style-type: none"> - Central Federal District (cities and settlements) 17 provinces, 13 main cities, - North-West Federal District (cities and settlements) 10 regions, 12 main cities, - Southern Federal District (cities and settlements), 13 regions, 13 main cities - Volga Federal District (cities and settlements), 14 regions, 14 main cities - Ural Federal District (cities and settlements), 6 regions, 12 main cities - Far Eastern Federal District (cities and settlements) 9 regions, 12 main cities - Siberian Federal District (cities and settlements), 12 regions, 12 main cities - North Caucasus Federal District (cities and settlements), 7 republics, 10 main cities
Volumes and sources of the Program financing	<p>Funding is presented at 3 levels – basic, real, optimistic (Appendix 1)</p> <p>A basic level of Total funding (5 projects) is 899.096 million rubles:</p> <ol style="list-style-type: none"> 1. Festival of children and youth creativity "Culture-Honoring the Light" - 178.980 million rubles. 2. Festival of world song culture religious denominations "Under the

	<p>Banner of Peace - Banner of Culture "- 189.092 million rubles.</p> <p>3. Festival of the staged military song "For Russia, Moscow and Arbat "- 181.098 million rubles.</p> <p>4. Educational project "People's University "- 198.976 million rubles.</p> <p>5. Social interagency activities in the program "Day of Culture under the Banner World "- 190.095 million rubles.</p> <p>The program is financed by funds of the the Russian Federation subjects (Federal, regional, municipal source Funding Program). Funding activities in the period of 2013 (preparatory stage) and 2014 (the main and final stage) is provided by the Program, as amount of budget funds of all levels allocated to implementation of program activities are subject to clarification in the formation of budget indicators and Projects of the targeted investment program of cities RF for the relevant years.</p>
<p>Expected results of the Program</p>	<p>The socio-economic effect of the implementation Programs expressed:</p> <ul style="list-style-type: none"> - in enhancing the social role of culture in life Russian citizens and, consequently, in raising quality of life in the Russian Federation, the status of Russia as a great cultural power; - in strengthening the unified socio-cultural, educational, informational and cultural spaces, cultural connections between regions, providing market access to cultural values and information resources for various groups of citizens; - increase the preservation of cultural objects heritage of the Russian Federation; - increase the preservation of cultural and natural sights of the Russian Federation; - increase the number of creative debuts and innovative projects; - in strengthening the influence of Russian culture on world cultural process, mastering new forms and directions of cultural exchange; - In the revitalization of economic development processes culture and growth of non-state resources, attracted to the industry; - socially-oriented, dynamic development cultural, leisure, education, social protection of the population, the Russian health federations; - improving the quality and diversity of services in the field culture and art (theater, concert, museum exhibition, leisure activities, film distribution, artistic education, as well as in socially significant city programs and projects); - creation of multifunctional cultural programs interaction and inter-agency cooperation - formation of a positive image of the regions of the Russian Federation, increasing international prestige; - increase of efficiency of activity and development personnel potential of the cultural industry, health, education; - introduction of a comprehensive assessment of results activities of organizations and cultural institutions Objective Target indicators and indicators in comparison with 2013.
<p>System organizations management and control</p>	<p>Implemented by creating effective vertical and horizontal managerial - information links between customers and program</p>

<p>over by performance Programs</p>	<p>performers. Program Management is responsible for the progress and the final results of the Program, rational use allocated to her the execution of financial assets determines the forms and methods of managing the implementation of the Program. Program Management provides management implementation of the Program, providing implementation of the implementation plan Programs, use of adjustment mechanisms program activities, ensuring ongoing monitoring the implementation of the program using target indicators. To monitor the implementation of the Program, Program guidance provides summary reports on the progress of its implementation and on the effectiveness of spending financial assets. Government customers of the Program on supervised directions represent state coordinating customer summary reports on her progress performance and cost effectiveness financial assets. Government customer - Program Coordinator organizes: - selection on a competitive and other basis of performers program activities; - collection and systematization of statistical and analytical information on the implementation of software events, - implementation and ensuring the use of information technologies for effective management implementation of the Program; - monitoring the implementation of program activities sociocultural, social, public significance, the results of their implementation.</p>
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Program description

1.1. Characteristics of the problems to be addressed Program Systemic problem in the socio-cultural sphere, which is the basis development of modern society, now is the gap between the need for high-level public events concerts, festivals and the critically low level of development of socially significant events.

In the Budget Message of the President of the Russian Federation Federal Assembly of the Russian Federation on budget policy in 2013 - 2015 draws attention to the need to continue addressing the development of cultural technologies using program-targeted methods. (Item 4. It is necessary to improve the quality public and municipal services provided to the population.

First of all, this applies to areas as significant to society as education, health and culture, from the success of actions in these spheres directly affect the living conditions of the population. Efficiency budget spending in these areas rightly taken into account in assessing the quality of the investment climate, since these costs are treated as investments in human capital.

Analysis of the activities carried out on the patriotic and spiritual and moral education of the population of the Russian Federation showed disunity conceptual approaches, the lack of a unified management system, consolidating efforts of all participants involved in areas of patriotic and spiritual moral education, which leads to its rather low efficiency, which depends not only and not so much on the number of events held, how many from the formation of a single system, a unified approach in the field of patriotic and spiritual moral upbringing population of the regions of the Russian Federation, from the coordination activities of various institutions of society and the state in this direction.

Today, patriotic and spiritual-moral education is not single political, ideological action, and the most difficult state task, the solution of which provides for a comprehensive activities on an ongoing basis.

Patriotic and spiritual and moral education provides consistency and coordination of efforts of all the subjects of this process, intersectoral and interdepartmental coordination and interaction, a

significant increase in the use of interactive forms of work, methods of social engineering, media potential, the Internet and other informational and advertising resources.

In the last decade, economic and political changes that led to significant social differentiation of the population and the loss of common for all citizens of the country spiritual values.

These changes reduced the educational impact of Russian culture and education as the most important factors in the formation of patriotism and morality. The gradual loss of our society traditionally Russian patriotic consciousness. Socioeconomic transformations in Russia in recent years have caused a shift in values, a change in the role of the individual in society, its citizenship. Transition to a democratic society showed an urgent need for the presence of a strong civil position, high personal moral qualities and cultural norms that determine public.

The urgency of the program development is confirmed by the events of the last time, and this:

- 1) economic disintegration;
- 2) social differentiation of society;
- 3) the devaluation of spiritual values.

The above factors have had a negative impact on public the consciousness of most age groups of the population of a city, country, is sharply reduced the educational impact of Russian culture, art, education as the most important factors in the formation of patriotism and morality.

Thus, today in Russian society the problem of recognizing the need to define and implementation of the goals, content and technologies of the patriotic and spiritual moral upbringing adequate to new social, economic, political conditions.

Heroic events of national history, outstanding achievements countries, in politics, economics, science, culture and sports preserved the qualities of moral ideals, which creates real prerequisites for the development of a set of activities on the patriotic and spiritual and moral education of the population of the regions of the Russian Federation.

The creation of such a system involves the consolidation of the activities of state authorities of all levels and institutions of culture, science, education, social protection of the population, physical education and sports, health, veterans and armed forces, religious organizations, children's and youth, non-profit socially-oriented associations.

In the State program "Patriotic education of citizens of the Russian Federation for 2011-2015" approved by the Government of the Russian Federation is listed as the need to develop interregional activities to further development and improvement of the system of patriotic education citizens aimed at the establishment of patriotism as a moral the basis of the formation of their active life position. Social and political life of the regions of the Russian Federation depends on the activity youth, moral basis, patriotic and spiritual potential the younger generation.

Research results show that young people in general are apolitical. AT less than half of young citizens participate in municipal elections, only 33% of young people under the age of 35 are interested in politics. Only 2.7% of young people take part in public activities organizations. In the context of globalization and forced influx of migrants young people are called to act as guides to the ideology of tolerance, development of Russian culture and strengthening intergenerational and inter-ethnic relations. The spiritual unity of the people and the moral values that unite us - it is as important a factor of development as political and economic stability. Society is only then able to set and solve large-scale educational tasks - when he has a common system of moral landmarks. When the country maintains respect for the native language, for distinctive cultural values, to the memory of their ancestors, to every page of ours national history, to folk culture.

It is this national wealth that is the basis for strengthening unity and sovereignty of the country. Serves as the basis of our daily life, the foundation of economic and political relations. The prolonged economic crisis has seriously affected the situation Russian intellectuals, on the state of art and literature creativity. These difficulties nearly led to the disappearance of many spiritual, moral traditions of Russia. Lack of own cultural orientation, blind following foreign stamps inevitably lead to the loss by the nation of its face.

"State sovereignty is determined, including cultural criteria. At the same time, cultural and spiritual identity is still no one was prevented from building a country open to the world. Russia itself contributed a huge contribution to the formation of European and world culture. Our country was historically formed as a union of many peoples and cultures and the basis of the spirituality of the Russian people from time immemorial was the idea of a common world - common for people of different nationalities and confessions" - Dmitry Sergeyevich Likhachev wrote.

In the approved program of the Government "20X20", "Development Strategy Russia until 2020" one of the most important development priorities is named: "Culture as a safe resource for the development of Russia."

The Russian Federation consists of 83 constituent entities of the Federation, each of which in turn constitutes an individual national education with its own characteristics and problems. One of the main challenges of the present, the answer to which modern Russian society - intolerance, rejection of someone else's opinion and other culture, extremism and aggression.

For Russia, experiencing an "era of change" is very important restore civil and civilizational identity without which the Federation is divided into its ethnic and confessional and subcultural identities.

The implementation of the program "Day of Culture under the Banner of Peace" is total approval of the principles of peaceful coexistence of all peoples on the basis of goodwill and mutual respect through the awareness of unity the source of Culture, recognition of Culture as the basis of moral universal value.

Brief Summary of the Program

In 2014, Russia and other countries of the world celebrate the 140th anniversary of the birth of an outstanding figure of Russian and world culture Nicholas Konstantinovich Roerich.

"The Day of Culture under the Banner of Peace" is the annual celebration of the Day in Cultures, on the day of the adoption of the Peace Pact of Nicholas Roerich, and exactly April 15th. (Appendix 2).

The main idea of this document, which was signed in 1935, is the obligation of the parties to a treaty on the protection cultural values in peacetime and during the war that was taken the basis for the development of the 1954 Hague Convention. The symbol of the movement to protect the cultural values of mankind was the Banner of Peace is accepted - the Banner of Culture. (Appendix 3). In the process of preparing the Pact of the World N.K. Roerich put forward the idea Day of Culture, "... when in all schools and educational societies, cultural institutions at the same time, dedicated, will remind of true treasures of mankind, about creative heroic enthusiasm, about the basis of morality and spirituality, about culture! " Day of Culture, as a statement in the minds of people of true value Culture, as the Adoration of Light - the spiritual beginning, as a unity Sacred, Cognitive and Beautiful. Day of Culture as a form that unites all categories of the population in cooperation and educational work, this is an association of people to spiritual development, to creative and business cooperation. This is fertile ground for widespread manifestation of children's and youth's creativity, approval of the principles of peaceful coexistence of all nations based on benevolence and mutual respect, responsibility education for the preservation and protection of human cultural creations, nurturing feelings, beauty as a moral criterion in thoughts, aspirations and actions person.

The Day of Culture, as a form that unites the creative participation of cultural workers, leisure, social and educational work, education, science, health care, public organizations, enterprises, all people in the field of cultural construction. Day of Culture, held at a time one day, and preparation for it should go throughout the year. Culture Day, as a cycle of actions and events of educational and cultural, interdepartmental, charitable, as a kind of creative progress report for the year will be held at a time onto all institutions of culture, leisure, physical culture and sports, science, education, social protection of accrual, health care: cultural centers, clubs, unions, associations, public organizations, secondary schools and educational institutions, theaters, theater associations, concert organizations, cinemas, library systems, museums, exhibition halls, medical institutions, preventoriums, sanatoria, religious organizations and associations, adaptation centers, committees

and councils of veterans of the Great Patriotic War and the armed forces, charitable organizations and foundations, non-profit social organizations, children's and youth public organizations, voluntary and volunteer associations. On the Day of Culture, acquaintance with the best creations of domestic and foreign art and culture, with the achievements of science. On Culture Day, the repertoire of artistic programs and project teams should be consistent with the goals and objectives of the Program, as well as reflect the relevant themes of 2014 (Appendix 10).

2.2. Conditions for carrying out the events of the “Day of Culture under the Banner of Peace” Program. The venue of the events of the Culture Day under the Banner of Peace Program is declared the Green Zone:

- respectful, friendly attitude towards each other;
- respect for state symbols, for the Banner of Peace - Banner of the Culture (Appendix 11);
- prohibition of smoking, drinking alcohol and other types of intoxication;
- the prohibition of the use of expressions of profanity.

2.3. On the Day of Culture, the implementation of program activities of institutions of culture, leisure, sports, social protection of the population, education, science, and public health oriented socially significant results occurs (Figure 1);

2.3.1. Institutions of culture, leisure, sports:

- festivals of children's and youth creativity, cultural events, art contests, sports and recreational activities, creative and educational programs, demonstration performances, reporting concerts, charity events and interdepartmental events with special cultural programs for centers adaptation of servicemen, veterans of the Great Patriotic War and the armed forces, in dispensaries, sanatoriums, hospitals, nursing homes, orphanages and boarding schools dedicated to the Day of Culture.

2.3.2. Institutions of science and education:

- Open days;
- familiarization with scientific discoveries for the masses, cultural lessons, classroom hours, forums, lectures, conferences, seminars dedicated to the Day of Culture;
- contests of children and youth art, competitions of essays, drawings, competitions of scientific projects;
- art exhibitions, photo exhibitions;
- competitions of social projects, in the framework of the Day of Culture.

2.3.3. Museums, cinemas, theaters, libraries, conservatories, philharmonic societies, creative and theatrical unions and associations:

- Open days dedicated to the Day of Culture;
- showing performances (Russian and foreign classics, the best modern dramaturgy), documentary and feature films (the best examples of domestic and foreign cinema);
- traveling exhibitions, art exhibitions, photo exhibitions;
- familiarization with outstanding works of Russian and foreign artists, poets, writers, playwrights, directors, choreographers, composers, performing musicians;
- charity concerts of outstanding musicians and composers of classical music;
- educational lectures and conversations, literary living rooms, etc.

2.3.4. Health care institutions, social welfare

- Open days, charity events, joint events with artistic groups of cultural institutions, additional education, physical culture and sports ... other things in the framework of the “Day of Culture under the Banner of Peace” Program.

2.3.5. Institutions, Homes, Centers for Children and Youth Tourism, Travel, Excursions

- conducting educational tours of the sights of the city / village, region, republic, region of the regions of the Russian Federation;
- cultural actions for the protection of cultural and natural attractions;

(Appendix 10)

The socially significant Program “Culture Day under the Banner of Peace” includes projects

ensuring the development of creative, intellectual, civic potential based on self-organization of associations of the population of the territories of the Russian Federation, as effective interaction, perspective development, ensuring the coherence of culture, art, science, health, social of protection of the population of the regions of the Russian Federation, through an effective organizational and management model in the territory of the Russian Federation:

- interdepartmental, multi-level (professional and amateur groups, organizations, associations) interaction during the year in the framework of the “Day of Culture under the Banner of Peace” Program (Figure 2);
- charitable cultural events, concert programs, performances, films, exhibitions, etc. to the audience from the participants of artistic groups of cultural institutions, leisure, physical education and sports, children's and youth public organizations, social protection of the population, education;
- conducting seminars, workshops, lectures, conversations, round tables, creative meetings with prominent figures of science, culture, art for an audience of art groups, creative associations, children's and youth public organizations of institutions of culture, leisure, physical culture and sports, social protection of the population, education.
- participation in organizing committees, work in the jury, expert commissions, competition commissions, art councils.

Social partnership and implementation cooperation Programs "Day of Culture under the Banner of Peace"

PROGRAM "DAY OF CULTURE UNDER THE BANNER"

- Ministry of Science and Education
- religious organizations and associations
- Non-profit socially oriented, charitable organizations and foundations
- Children's and youth public organizations, associations
- Ministry of Health care
- Ministry of Culture
- Ministry of Physical Education and Sports
- Ministry of Social Protection
- Committees, Councils of Great Patriotic War veterans and armed forces

Program Inter-Agency Interaction "Day of Culture under the Banner of Peace" (перевожу квадраты по порядку)

- Professional organizations and associations, groups of artistic creativity;
- Institutions of culture, science and education, physical education and sports, social protection of the population, health care;
- Amateur groups of artistic creativity of institutions of leisure, culture, education;
- Events, concert programs, festivals, competitions, projects, seminars, workshops, conferences;
- The Ministry of Culture, Science and Education, Physical Education and Sports, Social Protection of the Population, and Public Health;
- Events, concert programs, festivals, competitions, projects, seminars;
- Participation in organizing committees, work in the jury, expert commissions, competition commissions, art councils;
- The visual audience of the participants of artistic groups of institutions of culture, leisure, physical education and sports, children's and youth public organizations, social protection of the population, education.

2.4. The program “Culture Day under the Banner of Peace” includes social projects with the population based on self-organization, amateur creativity, educational activities, development of the civic education system, social design system, interaction of various fields of activity of modern society in the territory of the Russian Federation.

2.4.1. The Festival of Children's and Youth Creativity "Culture - Honoring the Light" (Appendix 6)

- the cultural policy of the festival is not only the preservation of the accumulated cultural potential, ensuring the continuity of cultural traditions, diversity of artistic life, but also support for innovations that contribute to the growth of the creative potential of children and young people. Festival promotes unity on the basis of Culture, regardless of their national, political and religious views, the direction of people's consciousness in the direction of creative Beauty and Creativity, identifying and supporting the best achievements among children and youth creativity.

2.4.2. The festival of choirs of song culture of world religious denominations "Under the Banner of Peace" (Appendix 7) contributes to the revival of interest among children and youth in the folk traditions of the peoples of Russia, the formation of a national idea, unity of religions, recognition of the Culture of Religions as the basis of moral universal human values .

A peculiar form of interethnic, interfaith and intercultural dialogue, education of tolerance, the achievement of civil dialogue, the development of positive dynamics of educational process based on unity and tolerance. That in turn will allow not only to strengthen and develop the connection between different cultures of nations, but also to revive respect for their national culture and the culture of other peoples, for history, traditions and for the older generation as guardians of national and religious culture.

2.4.3. Educational project "People's University" (Appendix 8)

Cultural and educational work with the population (People's University)

- legal culture, political culture, culture of the living word, culture of the Russian language, culture of religions, physical culture (healthy lifestyle), age psychology (culture of upbringing of the mother and child), etc.

Development of the system of educational activities of civic education of children, youth and adults, the interaction of various spheres of society, civil society, based on scientific and practical achievements of world and domestic pedagogy, psychology, philosophy, cultures. And also for advanced training and self-education of employees in the sphere of culture, education, science, medicine. The activities of the "University" will increase interest in self-education of employees in various fields, will allow, above all, improve the qualification on an individual basis of each, which will contribute to the understanding of issues in the practical activities of educating children, adolescents and young people on a spiritual, moral, civil and patriotic basis, which will ultimately lead to the formation of a single socio-cultural space in the upbringing of the younger generation on the basis of morality and patriotism. The Program offers discussion and study of a number of problems in the life of our society, from state policy to family problems. Features of the program in the presentation of new material for discussion, analysis of areas of activity in which the many-sided and polyphonic nature of culture is not sufficiently represented, the development of critical thinking through the awareness of the multidimensionality of social reality, its polyphony, the admissibility of alternative points of view, the logic of reasoning, the languages of self-expression, through the spiritual and moral and civil patriotic knowledge, which in turn will become the basis for educating the younger generation on the basis of a single socio cultural space in spiritual, moral and civic-patriotic aspects.

2.4.5. The competition of the staged military song "We are Russia, Moscow and Arbat" (Appendix 9) is the preservation of the best traditions and the creation of conditions for civil, patriotic, spiritual and moral education of children and youth. Education of patriotic values and ideals, respect for the cultural heritage of Russia, preservation of the memory of the great historical events of the Great Patriotic War, wide propaganda of military song and dance, popularization of Soviet songs and Russian composers about the Great Patriotic War, raising citizenship and patriotism among children and young people, a humane attitude towards people of the older generation, identifying, attracting and supporting creative teams focused on the patriotic education through music and songs of the war years.

2.5. Achievements of the project "Day of Culture under the Banner of Peace"

- Project implementation in Arbat district;
- Interdepartmental interaction with all cultural institutions, leisure, education, health, Council of veterans, community and non-profit organizations;
- More than 2000 participants in events;
- Received letters - support partners for project implementation: all leisure clubs and centers, secondary schools, public and non-profit organizations of the Arbat district.

2011

The project "Day of Culture under the Banner of Peace" became the winner in the City competition for the best organization of leisure and social and educational work with the population at the place of residence in the nomination "The best socially significant project of creative and aesthetic orientation, including in the field of preservation of culture, folk traditions and customs, implemented with the population at the place of residence" Department of Family and Youth Policy of Moscow.

Received a letter - the support of the State Committee on Culture Duma of the Russian Federation (I Deputy - EG Drapeko).

2012

Participation of the Culture Day under the Banner of Peace Program in II Moscow city competition of professional skills of workers.

State youth policy areas:

- II place in the direction of "Civil and patriotic education youth";
- I place the district stage of the Moscow city competition professional skills of state employees youth policy in the direction of "Civil and Patriotic youth education";

Receipt of letter of support from executive director Research Center of Private Law under the President of the Russian Federation, Ageshina Yu.A.

2014

Presentation of the "Day of Peace under the Banner of Peace" Project in the Council Federation of the Federal Assembly of the Russian Federation

2018

Holding an event within the framework of the "Olympiad of Culture under the The Banner of Peace" in Moscow.

3. Target group

3.1. Participants of the Program:

Institutions of culture, leisure, physical culture and sports, science, education, social protection accrual, health care: cultural centers, clubs, unions, associations, public organizations, secondary schools and educational institutions, sports schools, centers and clubs, theaters, theater associations, concert organizations, conservatories, philharmonic societies, cinemas, library systems, museums, exhibition halls, medical institutions, dispensaries, sanatoriums, religious organizations and associations, adaptation centers, committees and Councils of veterans of the Great Patriotic War and the armed forces, charitable organizations and foundations, non-profit socially-oriented organizations, children's and youth public organizations, voluntary and voluntary associations.

3.2. Social partners:

Ministry of Culture of the Russian Federation;

Ministry of Social Protection of the Russian Federation;

Ministry of Physical Education and Sports of the Russian Federation;

Ministry of Science and Education of the Russian Federation;

Ministry of Health of the Russian Federation;

Committee for Public Associations and Religious Organizations

State Duma of the Russian Federation;
Department of Interregional Cooperation, National Policy and Relations with Religious Organizations;
Council of Veterans of the Ministry of Defense of the Russian Federation.
Russian Federal Agency for Tourism,
Ministry of Regional Development of the Russian Federation,
Ministry of Communications and Mass Media of the Russian Federation,
Federal Space Agency.

4. Expected Outcomes of the Program

The implementation of the Program will contribute to the promotion of interethnic, interfaith and intercultural communication, peace and harmony, the revival of interest among children and young people in their history, folk traditions, the formation of a national idea, the recognition of Culture as the basis of moral universal human values.

The social significance of the program is an alternative lack of spirituality, pseudoculture, which destroys the moral values of society. Project participants will receive new knowledge, the repertoire will be replenished artistic collectives, strengthen the connection between generations, cooperation between different social structures, which will lead to improving the state of the target group.

On the basis of common interests, the possibility of cultural interaction between generations will increase, which in turn will help to go along the path of improving service services, diversity of leisure, expansion of interaction, which will allow not only to show the creative abilities of all age categories of the population, but also to influence other socially significant problems (prevention of asocial manifestations and offenses, alcoholism, drug addiction, homelessness, social inequality, lack of demand for unprotected segments of the population, etc.)

The implementation of the program will allow to a certain extent suspend negative processes in social and cultural life, unite the efforts of schools, institutions of culture, science and education, health care, theater unions, concert organizations, creative people, public organizations, initiative groups in the formation of a single educational space.

Relevance of the Program in the systems approach of creation multi-level (district, district, city) network inter-departmental projects, uniting in a single cluster institutions and organizations engaged in socio-cultural activities, regardless of their departmental affiliation will cause not only the interest of the population of the Russian Federation, but also allow everyone to take part in a large program dedicated to the Day of Culture. (Scheme 3, Appendix 10)

The very significance of the Banner of Peace - the Banner of Culture calls for raising the Priority of Culture as the Unity of religion, science and art.

Combining all the structures of activity, power, management based on Culture, as a universal human value - and this will be a big resonance, both of the educational moment and of the political.

The program "Day of Culture under the Banner of Peace" is a great work throughout the year and a big celebration of high Culture - April 15, which will be a landmark event and ensure the coherence of the regions of the Russian Federation in the formation of a single socio-cultural, educational, information space Social effectiveness, the importance of the program for positive changes in solving socially significant problems, improving the state of the target group, the impact of the program on other socially significant problems, the availability of new approaches and methods in solving the stated problems, economic efficiency, cost ratio and the expected result. The presence of involved in the implementation of the program volunteers and volunteers, availability and accessibility of qualitative and quantitative changes in the economic activity of target groups population as a result of the implementation of measures, realistic, preparedness of the organization - the applicant for the program (experience organizations in project management, demonstrating the ability to perform the declared activities on a planned scale from planned budget). The personnel potential of the organization - the applicant, necessary for the implementation of the program, the presence of own employees, having the experience and qualifications necessary to carry out the program, the organization's ability to bring in the required volume the requested funds for the

implementation of activities, goals and objectives of the program, the cost effectiveness of the proposed costs (no unnecessary costs and overestimated expenses, availability and sufficiency of justifications, calculations, as well as consistency and logical sequence of declared activities), relevance and importance of the Program within the framework of the implementation of the Day of Culture under the Banner of Peace activities for the regions of the Russian Federation.

More than 12 million representatives of more than 200 nationalities live in the regions of the Russian Federation, the implementation of the Program will allow preserving and developing the positive dynamics of the upbringing process of the young generation through the involvement of children and adolescents in the national art of the peoples of the Russian Federation, which will lead to the development of a positive dynamic of the educational process based on the unity and tolerance of various nationalities. That in turn will allow not only to strengthen and develop the connection between different cultures of nations, but also to revive respect for their national culture and the culture of other peoples of the Russian Federation, for history, traditions and for the older generation as guardians of national and religious culture.

Creation of multi-level (district, district, city, regions, federal district) network inter-agency projects, combining into a single cluster of institutions and organizations carrying out socio-cultural activity regardless of their departmental affiliation, development social educational projects on the formation of socio-cultural spaces of megapolis, which can become organizational management model, the new mechanism on the part of performing the authorities forming the “sustainable development” of the city / village.

The program has greater economic efficiency, since creates a self-developing system based on state-public forms of management covering all categories of the population (including the number of socially significant and socially preferential), helping to reduce offenses, social tensions, the formation of a healthy lifestyle and health-saving environment of the regions of the Russian Federation.

4.1. Quantitative performance indicators

Programs

Evaluation of the effectiveness of the implementation of the Program is carried out on the basis of use of the system of objective criteria that act in quality of generalized performance indicators. They are spiritual and moral, patriotic and quantitative parameters.

4.2. Spiritual, moral, patriotic parameters:

- increase tolerance, reducing the degree of ideological confrontation in the children's environment;
- ensuring interest in the development of the national economy, reducing social tensions in society;
- manifestation of ideological attitudes on the readiness of children to protect Fatherland;
- the level of realization of the creative potential of children and youth in areas of patriotic and spiritual and moral education;
- manifestation of active citizenship of children and youth;
- increasing interest in the historical past of Russia;
- statement in the minds of the younger generation of cultural values.

4.3. Quantitative parameters are quantity:

- carrying out research works, conferences, seminars, round tables, symposia on culture education the younger generation on the theme "Day of Culture under the Banner of the Peace";
- children and young people regularly participating in the work of patriotic associations, clubs, museums, clubs and sections on creative, sports, intellectual trends, club formations: “eco clubs”, travel clubs, photo clubs, etc.
- carrying out of art exhibitions, mobile exhibitions, photo exhibitions of patriotic and spiritual moral orientation the theme of "Day of Culture under the Banner of Peace";
- holding competitions, contests, festivals on the subject of "Day culture under the Banner of Peace.

The name of the Product result	The name of the target groups	Number of beneficiaries
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Coverage	Kids under 7 years old	13300000
	Kids under 14 years old	27800000
	Youth from 14 to 18 years	22200000
	Youth from 18 to 35 years	27480000
	The population of the third age	28200000
	Veterans of the Great Patriotic War and labor	25000
	Veterans of the armed forces	800000
	Disabled, children and youth with disabilities, large families, dysfunctional families	13567000
	Pupils of children houses, boarding schools	11000000

4.4. Quality indicators of the Program

№	Problem, aspect of the community life	Description of the expected changes, results	Term of manifestation changes
1	Socialization	Increase of the social activity	During the year, with progression in the subsequent years
2	Civil, patriotic, spiritual and moral parenting and youth	Positive increasing dynamics of the patriotism level citizenship, morality During the year, with progression in the subsequent years	During the year, with progression in the subsequent years
3	Prevention offenses	Reducing growth offenses among minors	During the year, with progression in the subsequent years
4	Propaganda of the healthy lifestyle	Increasing interest in healthy lifestyle During the year, with progression in the subsequent years	During the year, with progression in the subsequent years
5	Interdepartmental interaction	Strengthening and expansion interdepartmental and interregional connections	During the year, with progression in the subsequent years
6	Learning the Russian and native land history	Increasing interest in the native stories cities, villages, edges, Republic, Fatherland	During the year, with progression in the subsequent years

5. Program Implementation Mechanism

The socially significant program "Day of Culture under the Banner of Peace" is network (multi-level) and carried out in stages at the levels of institutions (organizations), in regions of the Russian Federation, federal districts (scheme 1,2)

1st level — urban (432,000 urban / rural events in regional cities, regional and republican centers of regions of the Russian Federation)

Level 2 - Regional (5400 final events regional level in the central cities of the regions of the Russian Federation) - Gala concerts (432)

Level 3 - Federal (40 final events federal significance in the capital cities of the federal districts of the Russian Federation)

4 level is the Day of Culture in Moscow (12 administrative districts, final event at the Kremlin Palace of Congresses)

Stages of the Program:

Stage 1 - the participation of creative teams of various directions in festivals and events of

institutions / organizations, educational schools, kindergartens, clubs and centers, houses of culture, etc;

Stage 2 - the participation of the creative teams of the winners of the internal stages in festivals and events of municipalities and urban districts regions of the Russian Federation;

Stage 3 - the participation of creative teams of laureates of municipal and city festivals in regional festivals and events in regions.

Scheme 3. An example of a multi-level phased development of the activities of the Program

Stage 1

Events in the institutions of culture, education, social security, etc.

Stage 2

City / Village / Settlement Activities

Stage 3

Events at the level of the region of the Russian Federation

Stage 4

Events at the level of the federal district of the Russian Federation

5.1. Stages of the Program implementation

The main stages of the program implementation

5.1.1. Urban / rural stage

Network Operator Program Implementation (Organizing Committee) — Administration city / village (department / culture department)

- identifies program participants
- carries out interdepartmental interaction with all participants
- forms and approves the composition of the jury, competition commissions, councils
- forms applications and plans for participants in events
- forms, corrects, and confirms the unified information base data of participants of events
- forms and approves final protocols, forms and implements prize fund for awarding winners and participants of events
- organizes work with the media
- controls the implementation of the Program
- carries out the reporting and final activities of the implementation of the Program

5.1.2. Regional stage

Network Operator Program Implementation (Organizing Committee) — Administration regional, republican, regional centers of regions of the Russian Federation (Ministry culture / management)

- identifies program participants
- carries out interdepartmental interaction with all participants
- forms and approves the regional composition of the jury, commissions, councils
- forms applications and plans for participants in regional events
- forms, corrects, and confirms the unified information base data of participants of events
- forms and approves final protocols, forms and implements prize fund for awarding winners and participants of regional events
- organizes work with the media in the regions
- controls the implementation of the Program
- carries out the reporting and final activities of the implementation of the Program

5.1.3. Federal stage

Network operator of the program implementation – Ministry of Culture of the Russian Federation

- forms and approves the Central Organizing Committee
- approves regions, number of cities and settlements of regions
- carries out interdepartmental interaction with all participants regions
- forms and approves the federal composition of the jury, competition commissions, tips

- forms, corrects, controls a single information base data of participants in federal events, as well as applications and plans participants of federal events
- forms and approves final protocols, forms and implements prize fund for awarding winners and participants of federal events
- organizes work with the media
- exercises control over the implementation of the Program in federal districts
- carries out the reporting and final activities of the implementation of the Program

The implementation of the program has a diverse, multi-level performance approach that involves active participation public organizations: volunteer, voluntary, attracting investors, sponsors, charitable organizations and funds.

5. 2.Activities within the Program:

5.2.1. Educational activities with project participants, acquaintance with the special literature, the organization of seminars, master classes, practical classes on the organization of cultural events, actions, interdepartmental events, organization of activities outreach educational and cultural events, approval repertoire of each group and its development;

5.2.2. Information and analytical activities: collection, formation, correction, analysis, control of a single information base data of participants of events at all levels and stages, as well as applications and plans of participants of the Program, analytics of forms, methods and methods events, interagency cooperation, quantitative and qualitative indicators of the Program implementation;

5.2.3. Advertising and Publishing:

- collection of methodological materials on preparation for the Day of Culture, articles for the preparation of writing essays, conducting literary living rooms, contests, festivals, exhibitions, recommended repertoire for artistic groups, themes and scenarios for the implementation of the Day cultures under the Banner of Peace;

- production of booklets, posters, banners on the Day of Culture, the Banner of Peace, preparation of information material for publications in the media, showing a film about the creative works of great artists, composers, about N.K. Roerich and replication for display in institutions education, culture, social protection of population, methodical and resource centers.

5.2. Resource Support for the Program

Program financing is possible according to different budget principles of multi-channel:

Challenge subsidies - Ministry of Culture of the Russian Federation, as the main developer of the Program and guarantees partial funding for the program. In connection with the fact that the program affects the interests of the territories of the Russian Federation, the rest of the Program costs are reimbursed by interested participants - local implementation of the Program;

Reimbursement subsidies - Program developed by lower level and partially funded from a higher budget. The activities of the Program at the regional level are partially funded by the Ministry of Culture, in connection with the compliance of the Program with the federal priorities of cultural development of the territories;

Counter-subsidies - centralized funds are allocated only in response to local budget subsidies (or funds received from extrabudgetary sources). "Counterpart financing" is fixing the share of budget funds in the total financial resources of each institution. In this case, a strictly fixed amount of budget funds is automatically added to the amount earned by the institution. amount. With this funding, the Ministry of Culture recommends taking the established ratio between budgetary volumes

and own funds. Then large financial support from the budget is received by those institutions that received a large amount from extrabudgetary sources.

The interaction of budgets of different levels can be represented in the form of the following scheme:

Federal budget		Local budget
	Foundation program	

Financing of organizations and institutions of federal and regional subordination		Financing of organizations and institutions of local subordination
	Events, promotions, contests, festivals	

Customer of social and cultural events, in the framework of Programs and, accordingly, the manager of budgetary funds local authorities, in particular, departments, committees and management culture. They have the right to go on initiative preferential taxation of enterprises and organizations involved in financing of social and cultural activities in the framework of Programs.

5.4. Plan of the main activities of the Program

2013		
№	Events	Implementation period from __ to __
	Preparatory stage	from July 1, 2013 to 20 January 2014
1	Formation and creation of the Central Organizing Committee of the Program, holding of orientation meetings: - correction, approval, approval of the concept and the provisions of the Program, projects; - approval of the number of program participants (cities, settlements); - correction, approval, approval of sources and amount of financing	Since the conclusion of the contract
2	Preparation of methodological, publishing material for the Day of Culture: - methodical recommendations, collections, articles; - development of the layout and publication of promotional material	From 20 July to 10 August
3	Formation of the Organizing Committee of the regional, urban / rural levels of the regions of the Russian Federation	From 1 to 20 September
4	Implementation of the newsletter for the main phase of the Program: the provisions of festivals, projects, events (federal districts, regions of the Russian Federation, regional, republican, regional centers, cities and villages of regions of the Russian Federation, the establishment and organization of ministries / departments / departments of culture, education, social protection and others. Information and analytical activities: collection, formation, correction, analysis, control of a unified information database of participants in events of all levels and stages, as well as applications and plans privateers programs (federal, regional, regional, national, regional, urban / rural stages);	From 20 September to 30 October
3	Conduct an organizational meeting on the implementation of the main and final stages of the Program (federal, regional, urban / rural stages);	Until 15 September
4	Providing organizational and methodical support of the main stage of the Program: Conducting workshops, training workshops and the Day of Culture in the regions of the Russian Federation Programs (federal, regional, regional, republican, regional, urban / rural stages) Consultations, meetings, workshops, on implementation Software	From 30 October to 30 December

	projects - festivals, implementation of the "University of the People's Program", projects for main events, contests, promotions, interdepartmental activities in the regions of the Russian Federation. Programs (federal, regional, regional, republican, regional, urban / rural stages)	
5	Formation of organizational committees in the regions of the Russian Federation: - the formation and approval of the jury, etc.	From 30 october to 30 december
6	Conclusion of rental agreements for halls for the final stages (gala concerts of festivals), conclusion of contracts for services (federal, regional, regional, republican, regional, urban / rural stages).	From 30 october to 30 december
7	Formation, creation of press releases, scenarios for holding events within the framework of the "Day of Culture under the Banner of Peace" Program. Advertising with the media (federal, regional, regional, republican, regional, urban / rural stages).	From 1 december 2013 to 15 january 2014
	Main stage	From 15 january 2014 to 15 april
1	<p>Implementation of the 1st level events of the Program 432,000 events - urban, rural levels of regional, republican, regional territories of the regions of the Russian Federation (selection rounds, formation of a database of applications and plans of participants, identification of winners, registration of summary protocols)</p> <ul style="list-style-type: none"> - Festival of Children's and Youth Creativity "Culture - Honoring the Light" - Festival of Song Culture of World Religious Denominations "Under the Banner of Peace" - Educational project "People's University" - festival of the staged military song "We are Russia, Moscow and Arbat" - Gala concerts of festival winners, holding educational ceremonial cultural events, awarding the winners of competitions, programs, projects. <p>Final Program Activities</p> <ul style="list-style-type: none"> - organization of interdepartmental events for the exchange of experience, the formation of an information-analytical database of participants, the formation, creation and exchange of concert programs, demonstration performances, touring activities - final and reporting activities for the implementation of the program - formation of a unified information database of participants of events of the 1st level, stages. - monitoring the implementation of the program with the use of target indicators 	From 15 to 25 january
	<p>Implementation of measures 2 of the Program of the 5400 final measures - regional, republican, regional stages of the regions of the Russian Federation (selection rounds, formation of a database of applications and plans of participants, identifying the winners, drawing up summary protocols):</p> <ul style="list-style-type: none"> - Festival of Children's and Youth Creativity "Culture - Honoring the Light" - Festival of Song Culture of World Religious Denominations "Under 	From 26 january to 26 february

<p>the Banner of Peace"</p> <ul style="list-style-type: none"> - Educational project "People's University" - Festival of the staged military song “We are Russia, Moscow and Arbat” - Gala concerts of festival winners, holding educational ceremonial cultural events, awarding the winners of competitions, programs, projects. <p>Final Program Activities</p> <ul style="list-style-type: none"> - the organization of interdepartmental events for the exchange of experience, the formation of an information-analytical database of participants, the formation, creation and exchange of concert programs, demonstration performances, touring activities in other regions and republics. - final and reporting activities for the implementation of the program - formation of a unified information database of participants in events of level 2, stages. - monitoring the implementation of the program with the use of target indicators 	
<p>Implementation of the activities of Level 3 of the Program of 40 events - federal districts of the Russian Federation (selection rounds, formation of applications, action plans of participants, identifying winners for participation in final events in Moscow, drawing up summary protocols):</p> <ul style="list-style-type: none"> - Festival of Children's and Youth Creativity "Culture - Honoring the Light" - Festival of Song Culture of World Religious Denominations "Under the Banner of Peace" - Educational project "People's University" - festival of the staged military song "We are Russia, Moscow and Arbat" - Gala concerts of festival winners, holding educational ceremonial cultural events, awarding the winners of competitions, programs, projects. <p>Program closing activities</p> <ul style="list-style-type: none"> - organization of interdepartmental events for the exchange of experience, the formation of an information-analytical database of participants, the formation, creation and exchange of concert programs, demonstration performances, touring activities - final and reporting activities for the implementation of the program - formation of a unified information database of participants of the activities of the 3rd level, stages - monitoring the implementation of the program with the use of target indicators 	<p>From 26 february to 10 march</p>
<p>Implementation of events of the 4th level of the Program of 13 events for 12 JSCs of the city of Moscow, the final gala concert (selection rounds, formation of applications, plans of events of the participants, identification of winners, registration of summary protocols):</p> <ul style="list-style-type: none"> - Festival of Children's and Youth Creativity "Culture - Honoring the Light" - World Religious Song Culture Festival denominations "Under the 	<p>From 10 march to 10 april</p>

	<p>Banner of Peace"</p> <ul style="list-style-type: none"> - Educational project "People's University" - festival of the staged military song "We are Russia, Moscow and Arbat" - gala concert of the winners of the festivals of the AO of Moscow, conducting educational ceremonial cultural events, awarding the winners of competitions, programs, projects - Culture Day under the Banner of Peace in the Kremlin Palace of Congresses (speech by the laureates of the Federal Districts of the Russian Federation). <p>Final Program Activities</p> <ul style="list-style-type: none"> - organization of events for the exchange of experience among JSCs of the city of Moscow, the formation of an information-analytical database of participants, formation, creation and exchange of concert programs, demonstration performances, touring activities - final and reporting activities for the implementation of the program - formation of a unified information database of participants of events of the JSC of the city of Moscow, stages. - monitoring the implementation of the program with the use of target indicators 	
	The final stage	From 1 may to 30 december
1	Collection, formation, analysis of a unified information base of participants of the events of the Program at all levels, stages	From 1 may to 1 june
2	Information and analytical activities on the results of the activities of the program "Day of Culture under the Banner of Peace": <ul style="list-style-type: none"> - collection and analysis of reports of regions of the Russian Federation; - collection and analysis of qualitative, quantitative indicators by regions of the Russian Federation; - monitoring the implementation of the program using target indicators. 	From 1 june to 30 august
3	Meeting on the results of the implementation of the Program event (Central, Regional, Urban / Rural Organizing Committees)	1 september
4	Advertising and Publishing: <ul style="list-style-type: none"> - publication of the catalog of the best events of the "Day of Culture under the Banner of Peace" Program of the regions of the Russian Federation; - publication of the register of participants (laureates, diploma winners) of events in the regions of the Russian Federation. 	From september to 1 october
5	Organizational - methodical activities: <ul style="list-style-type: none"> - supervising, organizing interdepartmental concert programs, performances in the regions of the Russian Federation; - touring activities (exchange of creative programs, creative teams, performances between regions of the Russian Federation); - the formation of performances of laureates of the events of the "Day of Culture under the Banner of Peace" program of the federal districts of the Russian Federation in significant events at the central venues of Moscow. St. Petersburg, and other capitals of the federal 	From 1 may to 30 December

	districts of the Russian Federation.	
6	Educational and methodical activities: - conducting seminars, master classes, conferences, symposia on the results of the implementation of the activities of the Program "Day of Culture under the Banner of Peace" of the regions of the Russian Federation.	From 1 may to 30 december

Пропускаю картинку, дальше текст:

1. Short summary.

Currently, Culture Day is celebrated on April 15 in many cities of Russia (Moscow, St. Petersburg, Tambov, Irkutsk, Yekaterinburg, Berezniki, Astrakhan, Kazan, Sochi, Tver, Novosibirsk, Tolyatti, Yaroslavl, Yakutsk, Krasnoyarsk, etc.), selected for the date of April 15 is associated with the signing on this day in 1935 of the International Treaty - the Pact of the World or the Roerich Pact, the Pact of Culture of Nikolai Konstantinovich Roerich.

Nicholas Roerich is an outstanding figure of Russian and world culture and art, artist, scientist, traveler, social activist, writer, thinker and humanist.

N.K. Roerich - Academician of the Russian Academy of Arts, creator of the Society for the Revival of Artistic Russia, the Society for the Protection and Preservation of Artistic and Antiquities in Russia, Vice-President of the World League of Culture. In recognition of the multifaceted activities of N.K. Roerich was awarded: Russian Order of St. Stanislav of 3 degrees, Order of St. Anne and St. Vladimir, France's highest award - Order of the Legion of Honor, Yugoslav Order of St. Sava of I degree, Royal Swedish Order of the Polar Star of I degree, Diploma of Honorary Member of the Argentine Culture Committee.

In Russia and other countries of the world in honor of the name N.K. Roerich called:

The International Space Union, museums, art schools, educational institutions, children's art schools, streets, peaks and passes of the world tops of mountains, ships and ships, an asteroid and stars.

One of his most important contributions to the cultural development of mankind was the activity of bringing into life the "Treaty on the Protection of Artistic and Scientific Institutions and Historical Monuments". The main idea of this document, which was signed in 1935 by 21 states, is the obligation of the parties to the treaty on the protection of cultural property in peacetime and during the war, which was taken as the basis for the development of the 1954 Hague Convention.

The Hague Convention, at its conclusion, was signed by representatives of 37 states. Currently, it has been ratified by most countries of the world. This Convention was the first document in a series of international acts of the UN and UNESCO, aimed at the preservation and protection of cultural property.

The Roerich Pact became a significant step in the development of world culture, was one of the most humane movements of the 20th century. The Banner of Peace, the Banner of Culture, was adopted as a symbol of the movement to protect the cultural values of humanity. The proposed Banner has on the white background in a circle three connected amaranth spheres, as a symbol of the unity of Knowledge, Art, Religion in the Ring of Culture - a symbol of Unity and Eternity. (Appendix 2)

In the process of preparing the Pact N.K. Roerich proposed the idea of holding World Culture Day, "... when all schools and educational societies, cultural institutions at the same time, dedicated, will remind you of the true treasures of mankind, of creative heroic enthusiasm, of the basis of morality and spirituality, of culture! "

The Day of Culture, as a statement in the minds of people of the true meaning of Culture, as the worship of light - the spiritual principle, as the unity of the Sacred, Cognitive and Beautiful. The Day of Culture, takes place one time at a time, and preparation for it should go on throughout the year.

The Day of Culture, as a cycle of educational and cultural events, as a peculiar report on the work done during the year, will be held at all cultural institutions, museums, libraries, music schools, educational institutions, enterprises and public organizations.

The Day of Culture, as a form uniting all categories of the population in cooperation and educational work, is the unification of people for spiritual improvement, for creative and business cooperation.

This is fertile ground for a wide manifestation of children's creativity, the approval of the principles of peaceful coexistence of all peoples based on goodwill and mutual respect, instilling responsibility for the preservation and protection of human cultural creations, nurturing feelings of Beauty as a moral criterion in the thoughts, aspirations and actions of man. On the Day of Culture, acquaintance with the best creations of domestic and foreign art, with the achievements of science and culture takes place.

Culture Day, as the statement of the true foundations of Culture, as a means of exaltation and refinement of the consciousness of young generations by asserting the ideals of beauty and creativity, as a form of creative, social and business cooperation.

At the XXII International Congress of Space Flight Participants in Prague, astronauts signed the Appeal on April 15, the day of the signing of the first in the history of the Earth "Treaty on the Protection of Art and Scientific Institutions and Historical Monuments" - the Roerich Pact, the distinctive symbol of which was the Banner of Peace - World Day of Culture.

Приложение 2

The Banner of Peace is the symbol of the Roerich Pact, the first international treaty on the protection of artistic and scientific institutions and historical monuments in history (April 15, 1935). "... the proposed flag is a symbol of the whole World, not one country, but the entire civilized World. The proposed Banner has, on a white background in a circle, three connected amaranth Spheres as a symbol of Eternity and Union. The sign of the trinity was spread all over the world. It means the Past, the Present and the Future in the ring of Eternity or Art, Religion, Science in the Ring of Culture.

"Culture, as a source of Light, carries the highest notions and, above all, spiritual love for man.

But at the same time, Culture is the spiritual weapon of man in the fight against ignorance, it is the engine of humanity on the Path of Evolution.

And in our difficult time, it is time to gather together around the high notion of Culture, around a single goal - serving the Light. "N. Roerich

The Banner of Peace, the Banner of Culture, was adopted as a symbol of culture, a movement to protect the cultural values of humanity.

The sign of the trinity is a world symbol, turned out to be spread out in all countries of the world: India, China, Germany, Russia, Spain, Mongolia, Greece, Ethiopia, in Titian's paintings, in the old depiction of St. Sergius, St. Nicholas, the Strasbourg Madonna, the Holy Trinity, paintings Memming on the chest of Christ, on the Strasbourg Mother of God, and many other works of art you will find the same image.

That is why a sign that has passed through many centuries and millennia was chosen for the banner of the all-unifying. If you put together all the prints of this sign, it will be the most common and oldest among the symbols of men.

Analogs of the WORLD NAME does not exist.

The significance of the Banner of Peace, first of all, is that by protecting human creativity in the minds of the masses and the younger generation, it is respect for the spiritual values that humankind has lived in, which is in great need of enlightened knowledge and noble beauty, only they are the true engines of life and progress. Where Culture is honored, there is peace, there is a wise, successful solution of social problems.

In Russia, the Banner of Peace is raised over museums, libraries, and cultural centers - the Museum of the City of Yaroslavl, the art gallery of the city of Danilov, the historical and art museum of

Uglich, the museum and exhibition center of Nakhodka, the Volosovo Children's Art School, the International Academy of Cosmonautics, secondary schools, Novokuznetsk, Barnaul, Moscow, St. Petersburg, Ulan-Ude, etc.

The Banner of Peace - the Banner of Culture is raised above our planet by the cosmonauts of Russia, as a symbol of unity in the whole World.

- In 1988, at the North Pole of Earth, the Banner of Peace was established by the famous traveler Fyodor Konyukhov.

- In 1990, the crew of astronauts as part of A.N. Balandin and A.Ya., Solov'eva made a flight with the Banner of Peace, which was on board the Mir orbital complex.

- The Banner of Peace was raised by climbers to many peaks of the world: Elbrus, Belukha (Altai), Khan-Tengri (Central Asia), Peak Everest (Himalayas).

- Since 1997, the Banner of Peace - the Banner of Culture has been in space on the Mir orbital station, as a call for cooperation in the name of preserving our planet, for development through Culture as the highest achievement of the human spirit.

- Since 1994, the "Banner of Peace" has been located in the State Duma of the Russian Federation, claiming the priority of Culture in the state's policy.

- In 1999, the Banner of Peace was erected at the South Pole of Earth by participants of the First International Integrated Antarctic Expedition "Towards the 21st Century".

- In 2012, the Banner of Peace was erected at UNESCO in the framework of the Roerich Pact exhibition, with the support of the Ministry of Culture of the Russian Federation.

Приложение 4, здесь перевела текст, вставьте его в таблицу

Appendix №4

APPLICATION for participation in the event "Day of Culture under the Banner of Peace"

Federal District

Republic of Krai, region

City / Village

Organization, institution

Institution address

Contact information of the institution (tel. E-mail)

FULL NAME. institutions

Contact information manager

Дальше идет перевод Приложения 10.

Recommended topics for events in the framework of the "Day of Culture under the Banner of Peace" Program.

Museums, exhibition halls

- an exhibition of outstanding Russian and foreign artists
- charity events (interdepartmental events with cultural institutions, education
- exhibitions of art, children drawings, photo exhibitions)
- exhibition of works by N. Roerich
- exhibition "Banner of Peace - Banner of Culture"
- exhibition "Roerich's Pact"

Libraries

- The cycle of the lecture "Life is wonderful people", familiarity with the life and work of prominent Russian and world scientists, art, culture, religion
- a series of lectures "The History of the Banner of Peace", "The History of the Roerich Pact", "The Life and Work of N.K. Roerich", "Acquaintance with the public activities of the figure of Russian and world culture, thinker, humanist N.K. Roerich"

- the work of the Literary Lounge on the themes: "Motherland in the radiance of feat and beauty", "Pure Word", "Russia is the messiah of the new times", "History of religions, ethnic and philosophical teachings", "The role of women in the new era"

Institutions of science, education, secondary schools, educational institutions

- conducting cultural lessons
- conducting class hours on the topics "Culture - Honoring the Light", "Pure Word", "Hero of Our Time", "The Shining Exploit", "Science of Man", "Man and the Universe", "Man and Nature", "The Role of Heroism and the feat of our time "
- essay competitions on the themes "Russia is the Messiah of New Times", "Day of Culture", "Awareness of Beauty will save the world", "Living Ethics", "What is the Motherland. Hero of our time"
- competition and exhibition of drawings "Culture - Honoring the Light", "Peace is Peace", "Banner of the World - Banner of Culture", "My Homeland"
- Open days dedicated to the Day of Culture
- competitions of social and scientific projects, works
- Charity events (informative scientific conferences, seminars on the themes "Recent discoveries of the science of man", "Space technologies", "Science and religion", "Achievements of science in the 21st century" for the viewing audience of teachers and students of schools, educational institutions, club formations according to the interests of cultural institutions, social protection of the population)

Children's preschool institutions

- talk-lectures with parents and children on the topics "The significance of creativity for the child", "Age psychology", "Family ethics", "The role of the mother woman and her healthy lifestyle for the state", "Family ethics, relationships, problems", "How to raise a cultured person"
- competition of children's drawings "At the beginning of Culture", "My world is my family"

Music schools

- A series of conversations "Acquaintance with the works of prominent Russian and foreign composers, musical works, outstanding performers"
- A series of lectures "The life of wonderful people" - familiarity with the life and work of prominent figures of musical art
- A series of lectures "Great masters and musical instruments"
- performances, concert programs, open lessons, reporting concerts of children and teachers
- charity events (concert performances in healthcare institutions, hospitals, nursing homes, disabled homes, veteran and military councils, adaptation centers)

Concert halls, philharmonic societies, conservatories

- cultural events (concerts, performances of works by prominent composers of Russian and world culture) with an audience of students from educational schools, educational institutions, cultural centers, clubs, music schools
- charity events, concerts, performances with audience: veterans of the Great Patriotic War and the armed forces, adaptation centers, orphanages and boarding schools, people with disabilities and people with disabilities

Theaters, theater associations, associations

- cultural events (showing performances of Russian and foreign classics) with an audience of students of educational schools, educational institutions, cultural centers, clubs, music, art schools
- charity events, performances, creative evenings of actors, directors, artists with an audience: veterans of the Second World War and the armed forces, adaptation centers, orphanages and boarding schools, people with disabilities and people with disabilities

Cinemas

- demonstration of the classics of Russian and world cinema (with the audience of students of educational schools, educational institutions, cultural centers, clubs, music, art schools, photo-cinema clubs)
- a demonstration of the documentary film "The Life and Work of Wonderful People", "By the 140th anniversary of the birth of N.K. Roerich "(with the audience of pupils of educational schools, educational institutions, cultural centers, clubs, music, art schools, photo cinema clubs)
- charity events, film screenings, creative evenings of actors, directors, with an audience: veterans of the Second World War and the armed forces, adaptation centers, orphanages and boarding schools, disabled people and people with disabilities

Health institutions

- interdepartmental events (concerts, performances by pupils of children's creative teams of cultural centers, clubs in hospitals, nursing homes, homes for the disabled, hospitals, dispensaries, sanatoriums)
- charity events (exhibitions of art, children's drawings, exhibitions of reproductions of outstanding Russian and foreign artists in clinics, hospitals, hospitals, nursing homes, homes for the disabled, adaptation centers) - interdepartmental events

Sports and fitness, sports schools, centers, organizations, associations

- conducting demonstration performances, sports friendly meetings
- Open days
- a series of lectures "The life of wonderful people" about the life and sporting achievements of outstanding athletes of Russia and the world
- sports events, relay races, friendly meetings, crosses, cyclo crosses, sports marches on the themes "Peace through Culture", "Peace to the World", "Day of Culture - Honoring the Light", "Healthy Person - Healthy Planet". "We are for a healthy lifestyle"

Institutions, Homes, Centers for Children and Youth Tourism, Travel, Excursions

- conducting educational tours of the sights of the city / village, region, republic, region of the regions of the Russian Federation;
- cultural actions for the protection of cultural and natural attractions;
- a series of measures for the protection of monuments of architecture, monuments of prominent people;
- charity events for the protection of cultural, historical monuments and natural attractions;
- cycles of educational lectures and conversations on concession agreements in relation to cultural facilities, sports, recreation and tourism, and other social and cultural facilities among students and pupils of cultural, educational, sports, social protection facilities;
- tourist and local history, sightseeing activities (sports, environmental, recreational, educational, family, hiking) to the Day of Culture

Religious organizations and associations

- cycles of conversations on the themes "Life of the Saints of the Russian Land", "Sergey Radonezhsky's ascetic activities", "The feats of the saints", "Spirituality is the basis of the people", "Religions of the world", "Culture of religions"
- cultural actions (exhibitions of icons, paintings by icon painters for health care institutions, social protection of the population, adaptation centers - interdepartmental events)
- charity events (concerts, performances of church choirs, ensembles for health care institutions, social protection of the population, culture, leisure, education, adaptation centers)

Charitable organizations and foundations, non-profit socially-oriented organizations

- charity events (sponsorship and investments in socially significant projects, artistic creation, science, culture and art)
- participation in interdepartmental events, promotions, seminars, conferences - assistance in providing administrative and economic, organizational, publishing, advertising part of events
- cultural actions (realization of own socially significant projects, programs, exhibitions, creative performances, other in the framework of the “Day of Culture under the Banner of Peace” Program)

Children's and youth public organizations, voluntary and volunteer associations

- participation in interdepartmental events, promotions, seminars, conferences - assistance in ensuring the organizational, administrative, economic part of the events
- cultural actions (realization of own socially significant projects, programs, exhibitions, creative performances, other in the framework of the “Day of Culture under the Banner of Peace” Program)

Recommended topics for the repertoire of creative groups.

Memorable historical dates of 2018:

Year of Culture in the Russian Federation

International Year of Family Farming

International Year of Small Island Developing States

International Year of Crystallography

Joint year of scientific and technological cooperation between Russia and the European Union

Year of Taras Shevchenko (Ukraine)

Year of Tourism in the CIS

Under the auspices of the UN

Decade of Sustainable Energy for All (2014–2024)

500th anniversary of the annexation of Smolensk to Moscow (1514). 1150th anniversary of the first written mention of the city (863).

The 300th anniversary of the first in the new Russian history naval victory of the Russian fleet under the command of Peter the Great over the Swedes at Cape Gangut. Day of naval military glory of Russia. (August 7 (July 27, Art. Art.), 1714).

290 years since the establishment of the Russian Academy of Sciences (1724)

250 years since the foundation of the Hermitage (1764).

70 years since the complete liberation of Leningrad from the enemy blockade (1944)

700 years since the birth of St. Sergius of Radonezh (May 3, 1314 (conditional date) - September 25, 1392)

150 years since the birth of Academician Alexei Alekseevich Shakhmatov (1864 - 1920).

The 200th anniversary of the birth of M.Yu. Lermontov (1814-1841).

200 years since the birth of T. Shevchenko (1814 - 1861).

100 years since the beginning of the 1st World War (1814).

300 years since the discovery by Peter the First of the Kunstkamera - the first museum of Russia (1714).

100 years since the birth of Academician Vladimir Nikolaevich Chelomey (June 30, 1914 - December 8, 1984), under whose leadership the Proton and Polet launch vehicles were developed, orbital stations, etc. key creators of the Soviet "nuclear shield".

70 years ago, Veliky Novgorod was liberated from the fascists.

90th anniversary of the adoption of the first Constitution of the USSR.

110 years ago Valery Chkalov, a pilot of the USSR, was born. He first made a flight without landing from Moscow to Vancouver via the North Pole.

80 years ago the first cosmonaut, Yuri Gagarin, was born!

175 years ago the great composer M. Mussorgsky was born.

330 years ago Empress Catherine I. was born.

90 years since the birth of the poetess Y. Drunina.

210 years since the birth of composer M. Glyn \ ki.

The poet Alexander Pushkin was born 215 years ago.

140 years since the birth of an outstanding figure of Russian and world culture and art, artist, scientist, traveler, writer, philosopher, public figure, thinker, humanist N.K. Roerich.

265 years ago, Alexander Radishchev was born - a writer, philosopher, revolutionary.

215 years since the famous Alpine crossing of the numerous army of A. V. Suvorov.